

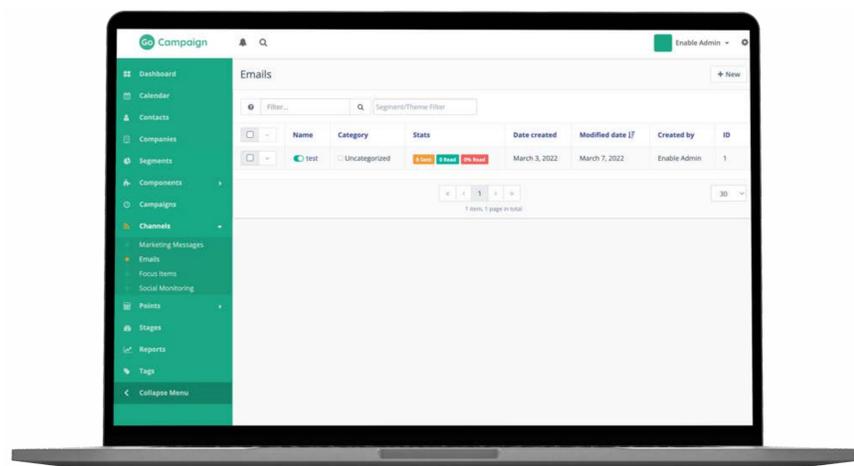
Fast track your marketing

Engage with your audience and grow your business with GoCampaign's intuitive marketing platform.



GoCampaign Pricing Document

GoCampaign is an open-source marketing automation platform that we have developed and customised to enhance its core features and functionality. It is a flexible tool that aligns your sales and marketing, ensuring that the customer is at the centre of every decision you make. GoCampaign allows you to begin with lead generation, then to nurture those leads, ensuring that they are kept warm and engaged, and then to convert them into satisfied, returning customers.



Marketing automation is a vital tool in any successful business, working alongside your strategy and vision to result in increased sales. GoCampaign is a platform that helps you execute your marketing tasks in a streamlined, efficient manner. With digital marketing evolving rapidly, it's important to be as productive and proficient as possible. That's where GoCampaign steps in.

Features of GoCampaign:

- 💡 **Gated video content** – pop-up display appear mid-way through a video on a landing page, requiring the contact to enter data.
- 💡 **A/B testing** – allowing you to compare strategies to see what's working well and what needs improvement.
- 💡 **Automated campaigns** – taking away the stress of manually sending out emails at certain timeframes.
- 💡 **Progressive profiling** – continuously equipping you with more and more information on your site visitors.
- 💡 **Dynamic content** – if GoGampaign knows that a contact is interested in something, it'll allow for unique content within a landing page, that is specific for each reader
- 💡 **Cloning landing pages** – meaning you're able to maintain consistency within your brand by keeping templates

With a huge range of features, GoCampaign makes creating personalised marketing experiences easy. Contact us now to find out how.

10,000 marketable contacts	30,000 marketable contacts	50,000 marketable contacts	70,000 marketable contacts	90,000 marketable contacts	110,000 marketable contacts	130,000 marketable contacts
£191/m	£519/m	£775/m	£959/m	£1,071/m	£1,120/m	£1,140/m
£2,292/y	£6,228/y	£9,300/y	£11,508/y	£12,852/y	£13,440/y	£13,680/y



Our GoCampaign professional services team is here to ensure that you have a marketing automation tool that exactly matches your requirements and exceeds your expectations. Purchasing a timebank with us entitles you to access our range of expertise.

Onboarding and training

It's highly important that your team are confident and on-board with using a new system – not only will this mean a quicker adoption time, but also better results being produced.

Our GoCampaign training has helped many companies, ensuring that the training is specific and tailored to the company. We offer various levels of training, making sure you leave the session feeling confident, knowledgeable, and ready to get started.

We also provide you with a recorded copy of the session, so you always have something to refer back to. Our training sessions allow your team to use GoCampaign to the best of its ability, transforming your marketing for the better.

We offer a variety of hour blocks to suit your business needs and requirements.

15hrs | £1,944.00

30hrs | £3,456.00

50hrs | £5,454.00

100hrs | £10,000.00

125hrs | £12,750.00

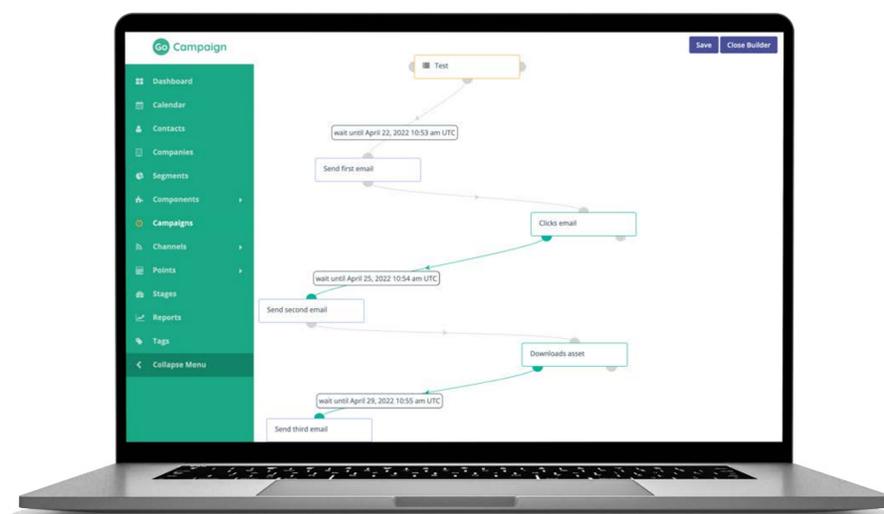


GoCampaign is the all-in-one, intuitive marketing automation platform that you need to reform your marketing. It frees up your time with automation, increases efficiency, and builds better relationships with leads and customers.

We equip businesses with the tools they need to succeed, with extensive knowledge and guidance to help you along the way. We take a tailored and personal approach to each situation, allowing for a bespoke system that elevates the business to its full potential. We have years of experience with marketing automation, and from this, we can help you drive your business to success.

Core benefits of GoCampaign:

- 💡 Increased efficiency and productivity due to automation
- 💡 More personalised and unique email marketing
- 💡 Better relationship with customers and leads
- 💡 Stronger brand
- 💡 Seamless integrations



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